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GT RADIAL CHAMPIRO SX2 TIRE OF CHOICE IN EDUTOWN DRIFT PRIX 2022

The exciting atmosphere at the Edutown Drift Prix event which was fully supported by GT Radial with the theme "Fast Month Battle Practice" at Edutown Arena, BSD City, on Sunday 24 April 2022. This battle drift event was also attended by Adwitya Amandio, an international GT Radial drifter who has participated in various world-class drift events.

EDUTOWN DRIFT PRIX 2022 headed by one of GT Radial's main drifter, Adwitya Amandio. One of the goals for GT Radial in supporting this event is to maintain its brand existence and product awareness (Champro SX2) among the drifting community in a form of drift battle concept training at the end of the month of Ramadan.



GT RADIAL SUPPORTS BREAK FASTING WITH RCCI

RCCI or Red Car Community of Indonesia is a community based on the similarity of the color of a red car without distinguishing the type, year, and brand of the vehicle. To celebrate the fasting month, RCCI held an iftar or bukber with the theme "RCCI Break Fasting After the Pandemic", on Sunday, April 24, 2022, at Restaurant Nodoro Putri, Cibubur.

Strict health protocols were implemented. Around 70 members out of 100 invitees attended the event. The purpose of the RCCI break fasting event is to establish friendship, maintain communication between members, and share car care tips. GT Radial also supports this event as an effort to establish a good relationship with the RCCI community.



DAIHATSU
Daihatsu Sahabatku

GT RADIAL
Experience the Performance

NGOBROL Asik

SAFETY DRIVING UNTUK MUDIK

Speaker

Sony Susmana
Training Director, Safety Defensive Consultant Indonesia (SDCI)

Minggu, 17 April 2022
⌚ 16.00 - 17.00 WIB

Ana Woza
Host

LIVE @DAIHATSUIND Ikuti kuis interaktifnya dan dapatkan hadiah menarik

daihatsuindonesia @daihatsuind @daihatsuind

TIPS FOR SAFE HOMECOMING TO HOMETOWN FROM DAIHATSU

GT Radial in collaboration with PT Astra Daihatsu Motor held an online event entitled 'Safety Driving Fun Chat for Homecoming' which was held on Sunday, April 17, 2022, via Live Instagram. At this event, Daihatsu and GT Radial, invited Sony Susmana, the Training Director of Safety Defensive Consultant Indonesia (SDCI), to share important tips for homecoming driving preparation in 3 main points; vehicle preparation, self-preparation, and the do's and don't's while driving.

This live event managed to get a positive response from the participating communities. GT Radial and PT Astra Daihatsu Motor agreed to continue in doing another episode to discuss safety driving in the near future to come.



GT RADIAL SUPPORTS RAMADHAN ON THE ROAD IN BANDUNG AND JAKARTA

Enlivening the month of Ramadhan in 2022, Ramadhan On The Road will be held in several cities, including Bandung and Jakarta. Ramadhan On The Road or ROTR in Bandung was held by Racing4 TV, which is the medium of Racing4 Autonews. This car community gathering event was held for the 9th time in order to wait for the time to break the fast (ngabuburit) at the Outspot Cafe, Bandung, on Saturday 9 April 2022.

Meanwhile, Ramadhan On The Road or ROTR in Jakarta which has been held since 2014, was finally held again by IMI Jakarta and the Indonesian Time Rally Association after 2 years of being stopped due to the pandemic. The event will be held on Sunday, April 10, 2022, at RM. Sundanese Kitchen, Cipete, South Jakarta.



Ramadhan On The Road was held with the aim of establishing good communication between the car community and a moment to gather with the community. This is one of GT Radial's efforts to establish good relations with IMI Jakarta and the automotive media as a form of support for the automotive community in Indonesia.



FUN WITH DAIHATSU NGABUBU-RACE 2022 EVENT

Daihatsu in collaboration with GT Radial, held its own "Amazing Race" city rally themed the "Ngabubu-RACE 2022" on Sunday 24 April 2022 in the city of Jakarta and its surroundings. Participants must compete quickly to find and complete challenges at each checkpoint. Apart from that, activities also include safety driving tips, door prizes, and closing with iftar and the announcement of Ngabubu-RACE winners.

This event was attended by 20 official car communities managed by Astra Daihatsu Motor (ADM). Ben Faqih, Head of People Development Department - Customer Satisfaction & Value Chain of PT Astra Daihatsu Motor said, "This collaboration program with Astra Insurance & GT Radial is Daihatsu's commitment to get closer to customers, especially Daihatsu 'Friends Club'. We hope that this program can provide an exciting experience before breaking the fast with participants, and improve the relationship between Daihatsu and customers." GT Radial supported the event as to establish good relations with Daihatsu and the car community under it.